

# HUGH SANSONM

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Motion graphics, post production for film, broadcast, interactive. Clients: NOW on PBS, The Bill Moyers Journal, Showtime, CBS, ABC, TruTV, National Geographic, IBM, New Line, Sony, Hill Holiday, Ogilvy, Merck. Dual-national: US, UK. Member: AIGA, BDA, IFF.

## EXPERIENCE

### **GravityLens** • Founder, 2001 – 2008

Consulting designer, animator, art director and producer. Lecturer in motion graphics at NYU ('03 – '04). Grew client list to over 50 firms.

### **The Bill Moyers Journal & NOW on PBS** • Art Director, 2006 – 2009

Art direction and animation for the two award-winning PBS news programs. Technical consulting on hardware/software for conversion to high definition.

### **Show & Tell** • Jumbotron advertising animation, 2007 – 2008

Art directed and animated series of high definition signs in Times Square, NY, to advertise Allergan's Juvéderm and new financial services from JPMorgan Chase.

### **Showtime** • Art Direction, 2002 – 2006

Art direction, design, animation (especially titles and promos) for award-winning original programming, including Huff, The L-Word, Queer as Folk, Californication, Showtime Boxing. Design, animation for Showtime advertising.

### **New Line Cinema** • Design & Animatino, Interactive & TV, 2001 – 2002

Motion graphics and interactive art direction for advertising and promotion of New Line films, including Cannes Palme d'Or winner *Dancer in the Dark*.

### **Ogilvy and Mather** • Senior Art Director, 1999 – 2001

Directed, designed, animated new media and motion graphics for web ad and broadcast ad campaigns; 3D modeling / animation; managed illustrators and writers.

### **The DI Group/Banta** • Graphic Design & Production, 1995 – 99

Producer, designer animator for interactive media and broadcast video.

## EXPERTISE

**Motion graphics** and visual effects in 2D / 3D for broadcast and interactive using leading tools, especially After Effects, 3ds max, Cinema 4D, Photoshop, Illustrator.

**Creative development and strategy**, especially for entertainment and advertising.

**Project Management**, including client relationship management, supervision of illustrators, copywriters, production artists, and junior designers.

**Information design** for interactive media, including consultation on and evaluation of alternative solutions; GUI design; info architecture.

**Print design** for books and periodicals for trade, advertising; Quark Xpress.

## EDUCATION

**Massachusetts College of Art** study in design, drawing, photography, book arts; 1995 application-only workshop with the Pulitzer-winning poet Galway Kinnell.

**M.I.T.** M.S., Philosophy, Thesis: *Can Future People Have Rights?* Issues of waste disposal, environmental conservation. Research: ethics, politics, philosophy of science.

**Cornell University** A.B., Thomas J. Watson Memorial Scholarship. Physics, Study in biology, chemistry, math, philosophy.

## SHOWS & PUBLICATIONS

Directed *"The Second Coming"*. Compositing/animation for Andreas Troeger's *911*. Numerous projects in still photography and non-commercial motion effects.

- Spring 2008, *Click!* show at the Brooklyn Museum and publication of same name.
- Winter 2007 – 08, Rare Gallery, New York, New York
- Fall 2005, Chain, vol. 12: Fact, *Drug Facts // War*, with Alexandra Chasin.
- April 2003, The Brooklyn International Film Festival.
- November 2002, MEDIA[LESS]MEDIUM at The Boston Center for the Arts.
- September 2002, "The Second Coming" screened at The Kitchen, NYC.
- Spring 2002, "The Second Coming" at The Collective Unconscious, NYC.