

HUGH SANSONM

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Motion graphics, post production for film, broadcast, interactive. Clients: NOW on PBS, The Bill Moyers Journal, Showtime, CBS, ABC, TruTV, National Geographic, IBM, New Line, Sony, Hill Holiday, Ogilvy, Merck. Dual-national: US, UK. Member: AIGA, BDA, IFP.

EXPERIENCE

GravityLens • Founder, 2001 – 2008

Consulting designer, animator, art director and producer. Lecturer in motion graphics at NYU ('03 – '04). Grew client list to over 50 firms.

The Bill Moyers Journal & NOW on PBS • Art Director, 2006 – 2009

Art direction and animation for the two award-winning PBS news programs. Technical consulting on hardware/software for conversion to high definition.

Show & Tell • Jumbotron advertising animation, 2007 – 2008

Art directed and animated series of high definition signs in Times Square, NY, to advertise Allergan's Juvéderm and new financial services from JPMorgan Chase.

Showtime • Art Direction, 2002 – 2006

Art direction, design, animation (especially titles and promos) for award-winning original programming, including Huff, The L-Word, Queer as Folk, Californication, Showtime Boxing. Design, animation for Showtime advertising.

New Line Cinema • Design & Animatino, Interactive & TV, 2001 – 2002

Motion graphics and interactive art direction for advertising and promotion of New Line films, including Cannes Palme d'Or winner *Dancer in the Dark*.

Ogilvy and Mather • Senior Art Director, 1999 – 2001

Directed, designed, animated new media and motion graphics for web ad and broadcast ad campaigns; 3D modeling / animation; managed illustrators and writers.

The DI Group/Banta • Graphic Design & Production, 1995 – 99

Producer, designer animator for interactive media and broadcast video.

EXPERTISE

Motion graphics and visual effects in 2D / 3D for broadcast and interactive using leading tools, especially After Effects, 3ds max, Cinema 4D, Photoshop, Illustrator.

Creative development and strategy, especially for entertainment and advertising.

Project Management, including client relationship management, supervision of illustrators, copywriters, production artists, and junior designers.

Information design for interactive media, including consultation on and evaluation of alternative solutions; GUI design; info architecture.

Print design for books and periodicals for trade, advertising; Quark Xpress.

EDUCATION

Massachusetts College of Art study in design, drawing, photography, book arts; 1995 application-only workshop with the Pulitzer-winning poet Galway Kinnell.

M.I.T. M.S., Philosophy, Thesis: *Can Future People Have Rights?* Issues of waste disposal, environmental conservation. Research: ethics, politics, philosophy of science.

Cornell University A.B., Thomas J. Watson Memorial Scholarship. Physics, Study in biology, chemistry, math, philosophy.

SHOWS & PUBLICATIONS

Directed *"The Second Coming"*. Compositing/animation for Andreas Troeger's *911*. Numerous projects in still photography and non-commercial motion effects.

- Spring 2008, *Click!* show at the Brooklyn Museum and publication of same name.
- Winter 2007 – 08, Rare Gallery, New York, New York
- Fall 2005, Chain, vol. 12: Fact, *Drug Facts // War*, with Alexandra Chasin.
- April 2003, The Brooklyn International Film Festival.
- November 2002, MEDIA[LESS]MEDIUM at The Boston Center for the Arts.
- September 2002, "The Second Coming" screened at The Kitchen, NYC.
- Spring 2002, "The Second Coming" at The Collective Unconscious, NYC.